

## Greenville Vitality Index insights

November 2022



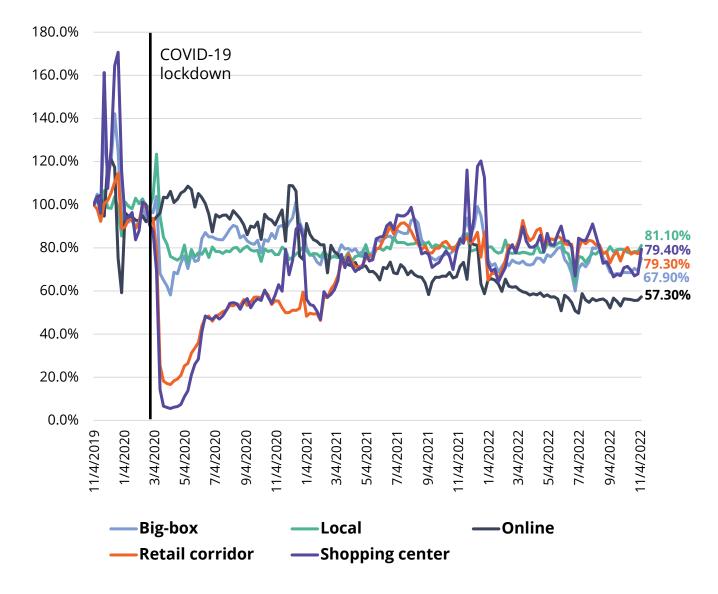
## Visitor volumes by retail experience

78.9%

US visitation at retail experiences, week of November 7, 2022 vs. the same week in 2019.

Retailers reliant upon office workers, namely retail corridors and local destinations (grocery stores) have witnessed resurgent visitor volumes as employers increasingly enforce return-to-work mandates.

**Explore Vitality Index** 





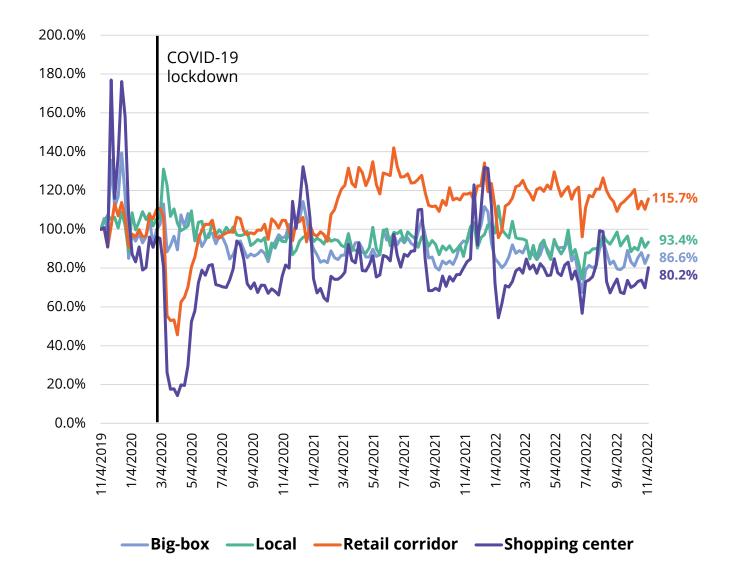
## **Greenville retail foot traffic**

101.4%

visitation at retail experiences, week of November 7, 2022 vs. the same week in 2019.

Greenville retail locations experienced resurgent foot traffic levels as return-to-office expectations rose, with visitation higher than pre-pandemic levels.

**Explore Vitality Index** 





## Get in touch



Sara Barnes

Southeast Region Lead
Innovation & Insight, Avant Team
+1 770 916 6125



Katherine Kopplin
Insight Analyst
Innovation & Insight, Avant Team
+1 843 973 8346



For even more market insights and information visit **avisonyoung.com** 

